



FOR YOUTH DEVELOPMENT®  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY

# YMCA Youth Basketball League

## Fall and Spring Leagues 2023-2024

Fall League: Oct. 9 – Nov. 18

Spring League: March-May (Dates TBD)

### Sponsorship Levels

#### **Platinum Sponsor | \$10,000 Fall and Spring Leagues**

- Logo recognition to over 5,000 YMCA members through large logo representation on back of all participant jerseys and staff shirts, logo all league related materials, logo on YMCA website, recognition on social media and newsletter, and logo visibility within courts.
- Recognition on facility signage and in distributed Annual Report for the calendar year of 2024
- Company banner at games as desired (provided by sponsoring company)
- Promotional giveaway opportunity to league participants & families
- Alignment with YMCA name and logo
- Level exclusivity

#### **Gold Sponsor | \$2,500 (1 league) or \$5,000 (both leagues)**

- Logo recognition to over 5,000 YMCA members through logo representation option on of all participants' jerseys, logo on YMCA website, and recognition on YMCA social media and newsletter.
- Recognition on facility signage and in distributed Annual Report for the calendar year of 2024
- Company banner at games as desired (provided by sponsoring company)
- Promotional giveaway opportunity to league participants & families
- Alignment with YMCA name and logo
- Industry non-compete exclusivity

#### **Silver Sponsor | \$1,000 (1 league) or \$2,000 (both leagues)**

- Logo recognition to over 5,000 YMCA members through logo on YMCA website and recognition on YMCA social media and newsletter.
- Recognition on facility signage and in distributed Annual Report for the calendar year of 2024
- Company banner at games as desired (provided by sponsoring company)
- Alignment with YMCA name and logo

#### **Bronze | \$500**

- Logo recognition to over 5,000 YMCA members through logo on YMCA website and recognition on YMCA social media and newsletter.
- Alignment with YMCA name and logo

**We hope you will join us in this exciting opportunity this year! Our League is made possible by the kindness and support of businesses and members of our community such as yourself. We look forward to partnering together in supporting local children!**

**If interested in becoming a 2023 Fall Youth Basketball League Sponsor, please reach out by Sept. 20<sup>th</sup> to Ashleigh Brown at [ashleigh.brown@ymcacasclay.org](mailto:ashleigh.brown@ymcacasclay.org) or 701.364.4120. If interested in becoming a Spring Youth Basketball League Sponsor, please reach out by February 24<sup>th</sup>.**