

YMCA of Cass and Clay Counties | 2022 ANNUAL REPORT



DEAR FRIENDS,

Strengthening our community – it's a core part of what we do here at the YMCA of Cass and Clay Counties. We take a holistic approach as we do this – aiming to enhance the mind, body, and spirit of each child, adult, and family we have the honor of serving.



For the 30+ years that my family and I have been coming to the YMCA I have always been greeted with a smile and a warm welcome. What started out as a place for my wife and I to work out and our children to learn to swim, has evolved into so much more. As I started to volunteer on committees and events and donate to the Annual Campaign, I came to realize that there is so much more to the Y than I thought. Your Y is more than exercise equipment, a pool, child care, camp, and food programs for the youth and elderly. Your Y is a community, a place to belong, a place for all to feel welcome, a place to be a part of all that we do to meet the needs of our community. You are an important part of this community and I hope that you feel welcome. I hope to see you at our YMCA soon.

Jeff Botnen Board President



200 MS

Stephen Smith President

Our YMCA is continuing to meet the mission of strengthening our community through programs that build healthy spirit, mind and body for all, one that we have been doing for over 135 years for the Fargo and Moorhead communities. These statements, while words on a page, allow us to have a guiding light towards the work that we are called to do. If you use the Y to improve your wellness through facilities, the mission is true. If you have a child in our child care or camp, the mission is true. If you are a partnering organization, helping the Y make the community the best place to live and work, the mission is true. I see the positive impacts of the YMCA each and every day and we continue to find new ways to serve. Thank you for being a member, donor, and stakeholder for this key impact organization. We continue to be mindful of our community's most pressing needs and adapt to meet them as they arise.

FOREVER STRENGTHENING

Every day the YMCA of Cass and Clay Counties helps our community thrive. We strengthen our community for kids, adults, seniors and families by offering quality programs and facilities that teach, connect, heal, nourish, and encourage. We are dedicated to enhancing the spirit, mind, and body of all persons through youth development, healthy living, and social responsibility. As a result, thousands of individuals and families, regardless of age, income, or background have opportunities to reach their full potential with dignity. The YMCA's core values - caring, honesty, respect, responsibility, and

health – are the principles that unite us and guide our actions. From children in cradles to senior citizens – our Y provides individuals with tools and resources they need to live healthy lives, full of purpose. We continue to be mindful of our community's most pressing needs and adapt to meet them as they arise. We find innovative ways to help our youth grow and thrive, encourage busy parents to lean on us for support, inspire health-seekers to reach their wellness goals, help our neighbors in greatest need, and so much more. It's truly our honor to serve our community.

OPPORTUNITIES IN 2022

Over the past year, we continued to offer quality care and services to a wide variety of people in our community. Some of our programs and services included child care, swimming lessons, summer camp, community meals for seniors, fitness classes, our youth summer meal program, health and safety classes, and more! We are dedicated to meeting needs in our community and provide a safe space for everyone to belong.



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We helped make holiday wishes come true for 1,500 children through our annual Christmas Giving Tree program.



We offered year-round programming to children experiencing homelessness at a local shelter. We also provided transportation to camp so they were able to participate in programs and make new friends!

2022 BOARD OF DIRECTORS

tary
Treasurer

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Jeff and Kathy Botnen first started coming to the YMCA of Cass and Clay Counties 30 years ago. What started out as Friday night swims as a family, quickly grew into more! The Botnen family participated in special events as a family, their boys attended Camp Cormorant, and Kathy even became a water aerobics instructor! Jeff enjoyed daily workouts and always appreciated the YMCA's welcoming and inclusive atmosphere.

It was no surprise that when Jeff was asked to become more involved with the YMCA, he said yes! Jeff was initially invited to be a part of the Buildings and Grounds Committee, and the more he learned, the more his passion for the YMCA grew. "I'm impressed by the way the YMCA offers solutions to so many needs in our community," says Jeff. In 2016, Jeff was



INSPIRING A SPIRIT OF GIVING

invited to join the YMCA's Board of Directors and today he serves as the Board President.

The Botnen family continues to visit the YMCA regularly, but that's not all.

The Botnen family also finds many ways to give back to the YMCA. "I believe when we see needs in our community, we should do what we can to fill that need," says Jeff. The Botnen family have volunteered with many YMCA events and programs. Jeff and Kathy have also been intentional about inspiring a spirit of giving in their granddaughter, Elie.

Nine-year-old Elie enjoys coming to the YMCA for swimming and rock climbing, but she's also found joy in volunteering. She's helped hand out food boxes, hand out medals at the Thanksgiving 5K/10K, and more! "I like to give to the YMCA because I'm helping people," says Elie. "And I help them know they can come to the Y for fun!"



"I like to give to the YMCA because I'm helping people." -Elie Botnen-Lanning

At the YMCA we are so grateful for all the ways that we are supported by the community. Whether it's from people volunteering their time and talents or people giving monetarily, we know it all makes a difference. Your generosity helps us serve more people and make a bigger impact on our community. Thank you!

Scan to watch Elie's story:







You made our mission stronger. With your support, 9% of individuals and 15% of families became members of our YMCA community through financial assistance; providing an average of **\$22,000 in** scholarship dollars per month.

ADDIE'S RESILIENCE

Five-year-old Addison unexpectedly lost her dad in March 2021. Addie's mind was already full of things that most children think about, like learning to write their name and playing with friends. However, due to her loss, Addie was also dealing with an ADHD and anxiety diagnosis and additional behavior challenges.

Addie's mom, Megan, wasn't sure what to do. With the loss of her husband, transition to a new city, and change of employment she wanted to get Addie on a path of support and consistency. Megan called the YMCA looking for child care. When the YMCA assured her that they would do everything in their power to help regulate Addie's emotions and support her, Megan was relieved. Additionally, the YMCA offered her a scholarship to make payments more manageable.

Megan initially planned for Addie to start kindergarten in the fall of 2021, but instead enrolled her in preschool at the YMCA's Calvary Early Learning Center.

Addie thrived at the YMCA! Her teacher, Ms. Amanda, and the other staff showed her kindness, compassion, grace – and most of all, love. They helped Addie find ways to positively express her emotions. On days when she was overcome with grief they listened to her talk about her dad and gave her extra quiet time to process her feelings.

In the fall of 2022, Megan reached out to the West Fargo Public School District to see if it would be possible for Addie to jump directly into first grade. The school district tested Addie and results showed her excelling in all of the categories. She was ready for first grade!

Megan is one proud mom. "I truly believe Addie's growth was largely impacted by the staff at the YMCA," Megan said. "I couldn't be more thankful for what they've done for my daughter."



2022 FINANCIALS

Revenues	
Contributions / Grants	
Memberships	
Child Care Fees	
Programs	
Other Revenue	
YMCA Scholarships	
Total Revenue	

Expenditures	2022	2021	Variance
Personnel & Benefits	14,339,916	12,613,443	1,726,473
Supplies	2,119,831	1,959,930	159,901
Occupancy & Equipment	2,434,310	2,095,711	338,599
Other Expenditures	1,398,904	926,892	472,012
Reserve Fund	1,207,669	1,024,829	182,840
Total Expenditures	21,500,630	18,620,805	2,879,825
Revenue Over Expenditures (pre-audit)	(503,613)	(715,259)	211,646

LEADERSHIP TEAM

Stephen Smith	President
Ely Mercil	Vice President of Buildings and Grounds
Britt Selbo	Vice President of Member and Program Services
Lorrie Thoemke	Vice President of Learning Centers
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Ashleigh Brown	Annual Campaign and Development Director
Chans Brown	Fitness Director
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Amy Grandbois	School Age Learning Center Director
Jessica Grimson	Learning Center Director
Stephanie Grow	Learning Center Director
Ann Holmes	Schlossman Regional Director
Alysha How	School Age Learning Center Director

2022	2021	Variance
2,024,850	1,340,068	684,782
3,549,523	2,957,375	592,148
13,368,241	11,792,742	1,575,499
2,484,712	2,619,973	(135,261)
892,397	509,597	382,800
(1,322,706)	(1,314,209)	(8,497)
20,997,017	17,905,546	3,091,471
2022	2021	Variance



Nicole Linman	Schlossman Site Director	
Collins Mutegi	Technology Director	
Brittany Olson	Learning Center Training and Support Director	
Aliyah Ott	Youth and Family Program Director	
Mikayla Ouren	Fercho Regional Director	
Katie Peterson	Learning Center Director	
Jennifer Reiser	West Fargo Regional Director	
Heather Sauer	Aquatics Director	
Kari Uzzle	Learning Center Operations Director	
Katelyn Whittenburg	Group Fitness Director	
Alyssa Wixo	Membership Director	
 Tania Zerr	Learning Center Executive Director	



Thank you to our 2022 Chairman's Roundtable Donors for all the ways you invest in the YMCA mission and the people we serve! The following corporations and individuals have given gifts of \$1,000 and greater to help to make the Y possible every day.

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The Y is committed to empowering kids to lead healthy, active lifestyles. From gaining confidence to fostering positive relationships, sports at the Y are about building lifelong, healthy habits from the inside out.



The following Heritage Club members have made commitments through their estate plan or with a lifetime gift to the YMCA of Cass and Clay Counties Endowment Fund, Inc.



HERITAGE CLUB MEMBERS Last updated January 2023

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The Y's food programs work year-round to help address hunger, especially with kids and teens. We work hard every day to make sure that children in our community are safe, healthy, and fed.

THROUGH MATCHING GIFTS



